Recruitment Update as of March 8, 2023

Applications were open from January 2nd through March 6th of this year. Availability of the application was advertised in several ways.

- The PWV homepage included a distinctive banner announcing the application was open. There was a link on the banner which led individuals to the volunteer webpage and a link to the application. That was on the webpage from January through March.
- An email announcing the opening of the 2023 application was sent to the 275⁺ individuals who on the recruitment 'prospect' list. These are individuals who have inquired about PWV in the past three years through our website or have asked for more information by signing up at a public event (Earth Day, FRCC Natural Resources Fair) where PWV has hosted a table
- Posters were made and distributed locally to coffee shops (Dazbog, Panera, Mugs, Starbucks), outdoor recreation stores (JAX, Sierra Outfitters), farm and ranch stores (JAX, Bomgaars).
- A blast email announcement was sent to all currently active PWV members as well as those who were active in 2022, but had not yet submitted a 2023 volunteer agreement and encouraged them to share this information with friends and contacts whom they thought would be interested.
- Jeff Randa produced a press release resulting in a small article in the Coloradoan about the continued restoration work but also included a mention that PWV was accepting applications and gave the website address, <u>www.pwv.org</u> for more information
- The Stock Committee assisted with posting flyers and contacting individuals that who would be interested in joining as stock members.

We had 109 individuals apply to become patrolling members. Of those 106 are still active applicants. This is more applicants that we have had in recent memory, and we will need to turn down some applicants. There will be 6 Animal Groups for new recruits this year and two for Recerts. AGL's can handle maximum of 12 recruits in which will limit us to being able to accept and train 72 new recruits. Our 'normal melt" rate is approximately 25%, however not all individuals decline prior to the start of training with their AGL's.

| Average Age | 54.54 | | | |
|--------------|-------|--------|---------|-----|
| Median Age | 58 | | Males | 66 |
| Age Range | 21-75 | | Females | 40 |
| 20's | 4 | 3.77% | | |
| 30's | 13 | 12.26% | | |
| 40's | 18 | 16.98% | Hiker | 100 |
| 50's | 24 | 22.64% | Stock | 6 |
| 60's | 39 | 36.79% | | |
| 70's | 8 | 7.55% | | |
| 80's | 0 | 0.00% | | |
| 40 and below | 35 | 33.02% | | |
| 50 and above | 71 | 66.98% | | |

Applicants as of March 8, 2023