

## MINUTES

### PWV BOARD OF DIRECTORS' MEETING

December 19, 2013 – 6:30 p.m.

#### ATTENDANCE

**Board Members present:** Archy Archuleta, Richard Clopper, Mike Corbin, Sandy Erskine, David Fanning, Jerry Hanley, Bob Manuel, Alan Meyer, Martha Shepard, Daryl Smith, Cathy Trout and Kevin Cannon (USFS).

**Board Member absent:** Meg Parmer, Jennifer Watson

**Advisory Board Members:** Fred Allen, Chuck Bell, Jacques Rieux, Margaret Shaklee, Mark Snyder and Garin VanDeMark.

PWV Members present: Mindy Cooper, Jim Shaklee, Sandy Sticken, Ken Williams

- I. Jerry Hanley introduced Ken Williams, a PWV member and also a member of the ad hoc fundraising committee, to those present who may not know him, and welcomed him to meeting as a guest presenter to share his expertise in fundraising later in the meeting.
- II. **AGENDA.** The agenda was accepted.
- III. **MINUTES.** The November minutes were accepted as presented.
- IV. **REPORTS OF OFFICERS.**
  - a. **Chair, Jerry Hanley.** Jerry reported on the following:
    - i. 5-Year Strategic plan – facilitator. Mike Dema was contacted and is not available. David Fanning has a lead on a local guy – webpage expertise. If anyone knows of someone who could serve as facilitator with long range planning experience to focus on process, and not influence content, please let Jerry know.
    - ii. Vacant Chairs – Annual Report, Trail Hosting
      - a. Annual Report – Jerry suggested that perhaps the Annual Report could become a responsibility of the past Board Chair. Bob Manuel, the current past Board Chair agreed that he would set the precedent and do that.
      - b. Trailhead Host – Discussion – suggestion that perhaps this could become a “non-patrolling activity” added to the list of PWV volunteer activity. It should be a former hiker who no longer is able or desires to hike the trails. Perhaps consider a trail survey committee. Motion was made by Mike Corbin to delete the position of Trail Hosting Chair and seconded by Martha Shepard. Motion carried unanimously.
    - iii. **Newsletter Chair** – Daryl Smith volunteered to assume this position. Jerry called for approval of filling the vacancy by Daryl. Board approved unanimously.
  - b. **USFS-PWV Liaison – Kevin Cannon.** Kevin showed photos of recent survey of trail damage to Glen Haven, Dunraven, North Fork, Lion’s Gulch. Crosier Mountain appears to not have suffered too greatly. Signal Mountain is OK as reported by Mike Corbin who

hiked recently. Trail restoration priorities are: 1<sup>st</sup> – North Fork, which sustained substantial damage and ruined lots of the work previously completed there. 2<sup>nd</sup> – Lion’s Gulch. Hewlett is open now and requires minor repairs only at this point. Young Gulch – probably closed again this year. No federal money allocated so far. Kevin has submitted Grant Requests. There will be trail workshops for advanced training in trail repairs. Huge workload for next year. Hydrologists foresee further flooding damage if winter is wet.

- c. **Treasurer’s Report – Martha Shepard.** Martha reported that current balance in operating funds is \$33,000+ (with small amounts reserved for restricted use); Endowment Fund \$21,000+ The proposed 2014 budget was reviewed and Daryl noted that there was not a number allocated for Newsletter and \$600 was added. Margaret Shaklee made a motion to approve the budget as presented. Sandy Erskine seconded the motion. Motion passed unanimously.

## V. REPORTS OF COMMITTEES

- a. 50<sup>TH</sup> Anniversary Wilderness Act Poster Update – Alan reported on behalf of Scott Ackerman. Alan noted that the PWV/Fielder poster did not include all wilderness areas in Colorado and follow up will be made to see if there are photographs available to enable that inclusion.
- b. **50<sup>th</sup> Anniversary Committee Report – Alan Meyer.** Alan presented extensive information and slide show which he will email to Board. In summary, he has been attending monthly committee meetings with a core team comprised of members from statewide Wilderness Areas, Canyon Lakes, BLM, RMNP. Discussion – PWV 50<sup>th</sup> Anniversary Goals; Change PWV focus from “Fort Collins” to Northern Colorado. Beneficial to form a coalition between agencies. On a national level, PWV is ahead in some organizational and public presence areas, but behind in others. Of various activities discussed to commemorate the anniversary, there are some that are not possible for us to participate in as planning has been taking place for months. Many possible ways for PWV to gain more recognition in community were discussed. Bob Manual mentioned possible Wilderness Themed Beer with a local brewery; local walk ending at a brewery, setting up New West Fest style booths at various business locations in community, Wilderness Film Series. Promotion of PWV on local radio (David knows someone at KUNC). Alan identified some pockets where PWV could be involved if we desire – working with Estes Park and RMNP, possible Fun Run/Wilderness Walk. Board enthusiastic that Alan should continue to run with his activity and leadership on this project – Bob Manual says run with it until it costs us money. (There are some funds that can be used).
- c. **Endowment Fund Update** – postpone this item, Judy Jacks not present to report
- d. **Fundraising Committee** – Fred Allen, Jerry Hanley – A newly formed ad hoc fundraising committee consisting of Fred Allen, Jerry Hanley, Martha Shepard, Alan Meyer, Margaret Shaklee, Judy Jacks and Ken Williams met recently to formulate future development – hinges on determining goals, identifying who we are, what we want to be, organizational structure, long term strategic plan, etc., positions required. All things outlined in agenda for tonight’s meeting.

- e. **Donation Challenge** - At this point in meeting Ken Williams shared his professional fundraising expertise and introduced the plan that the fundraising committee initiated to set up a matching fund to encourage contributions by membership. Proposed an email blitz to membership to request donations and pledges before year end. Motion made by Bob Manual to support Fundraising Committee in launching this proposed initiative for internal fundraising. Mike Corbin seconded Motion. Discussion – input by many - Fred mentioned that in conversations he has had while soliciting corporate donations this possible type of action within PWV membership made a positive impact. Motion carried unanimously.

**VI. Unfinished Business – None**

**VII. New Business**

- a. **Jim Shaklee award** – Presentation made by Bob Manual - Jim was one of five people who received the 2013 Larimer County Stewardship Award for his work leading the PWV Weed Crew in eliminating and/or controlling noxious invasive weeds in our wild and natural areas. He accepted the award on behalf of the entire PWV Weed Crew and also gave credit to US Forest Service Range Land Management, Larimer County Weed District, and Colorado Department of Transportation for their cooperation in the effort
- b. **Communications Specialist** – David Fanning. David had submitted a formal motion for tonight’s meeting, but withdrew for current time because based on encouraging discussions that took place during meeting regarding future PWV direction, the motion may be premature.
- c. **PWV Process Mapping** – Jerry Hanley – included in meeting handout for preserving process history of how an event/activity is conducted – example Spring Training.
- d. **Patrol shadowing by potential recruits** – how coordinate? Postponed for future discussion
- e. **Non-patrol committees** posted on website? Postponed for future discussion
- f. **Non-agenda item:** Mindy Cooper announced that Spring Training planning meeting will take place at Mulligans January 15, 6:30 p.m. for anyone who is interested and available to join them. Nate Donovan has volunteered to be co-chair and Sandy Sticken will be Registrar.

**VIII. Meeting adjourned 8:40 p.m.**

*Daryl Smith, for Meg Parmer*

Next Board Meeting: 6:30 p.m. January 16, 2014, USFS Building E