MINUTES PWV BOARD OF DIRECTORS' MEETING October 18, 2018 – 6:30 – 8:45 p.m.

ATTENDANCE

Board Members: Tom Adams, Janet Caille, Jeff Dean, Elaine Green, Jim Greuel, Bob Meyer, Jack Morgan, Randy Ratliff, Linda Reiter, Celia Walker, Holly Young, and Kevin Cannon (USFS Liaison).
Board Members absent: Mike Reynolds, Margaret Shaklee and Jim Zakely.
Advisory Board Members: Fred Allen, Sandy Erskine, Jerry Hanley, Bob Hansen, Judy Jacks, Alan Meyer, Jacques Rieux, Karl Riters, Mark Snyder and Mike Smith.
PWV Members, Other: Peter Skiba, Sandy Sticken and Katina Mallon.

PWV Guests: Sarah Beck.

AGENDA. The agenda was adopted as amended.

MINUTES. The September minutes were approved.

REPORTS OF OFFICERS

A) CHAIR REPORT. Following introductions, Randy Ratliff announced that pictures of the new Board of Directors would be taken following the meeting. The Year End Event (YEE) will be Sunday, Oct. 21. Randy is pleased with all the planning and hard work everyone has put in and is looking forward to seeing everyone there. Randy anticipates that 150 people will attend. Fred Allen is doing a great job with the food. Beer and wine have been donated, and we will come in dramatically under budget. Tom Adams thanked Jacques Rieux for securing 4 door prizes for the YEE. Scheels is also donating a \$25 gift card and \$25 worth of merchandise. If the new Trail Guide is available, Randy would like to use one as a door prize also.

B) PAST CHAIR REPORT. Margaret Shaklee is taking a much needed break so no report.

C) CHAIR ELECT. Tom Adams said we will hold elections for the Board. Candidate Mike Shearer was not able to attend the meeting due to a previous commitment.

D) USFS REPORT. Kevin Cannon introduced the USFS Forest Planner, Sarah Beck. Kevin said he asked Sarah to be at the meeting to talk about recreational shooting. Sarah learned from Kristy Wumkes about what PWV does for the Canyon Lakes Ranger District and expressed thanks to PWV.

The **Recreational Sport Shooting Project** draft decision was released in September. This project is now in the objection period. Objections will be worked through and a final decision should be reached after the first of the year. The project was started in 2013. The Arapaho-Roosevelt USFS partnered with four counties, Larimer, Boulder, Clear Creek and Gilpin, as well as with Colorado Parks and Wildlife. The population of the Front Range is expanding every year. More people are living in the woods. It is sometimes hard to determine if someone is on USFS land or private land. There have been a number of close calls and a couple of people have been struck by stray bullets, likely originating from forest land. The partnership was charged with developing a solution for these issues. Prohibiting shooting on all USFS land is not sustainable. However, it is possible to come up with a strategy for where it makes sense to shoot.

There is now a forest wide map of the Arapaho-Roosevelt National Forest that identifies areas that are unsuitable for target shooting. These areas are still open for lawful hunting. In order to go to the public, there needed to be an opportunity for people to have a safe place to shoot. The counties have more flexibility in this regard. When counties construct open ranges that are available to the public, not necessarily in the USFS but on the way to the forest, portions of the National Forest in that region will then be closed for shooting. The USFS is trusting that the counties will move forward. The counties are trusting the USFS to close the forest in these areas and the public is trusting that areas will be available.

Many issues are stemming from Boulder County because of the land ownership in the forest areas. Boulder is looking at two different areas for defining ranges. There will be one area in Gilpin and one in Clear Creek. There is not currently a requirement for an area in Larimer County. This is because not as many people are living in the forest in Larimer County. When questioned about no closures until a county builds a range, Sarah said that if necessary there is a process for closing an area. Alan Meyer asked about current rules in Larimer County. Sarah said there are some areas in Larimer County that will be additionally closed beyond what is closed today, and these are on the map. They won't be closed until one of the other ranges is open and available. The USFS needs some time to prepare for the roll out. Current Federal regulations prohibit shooting within 150 yards of buildings, occupied areas, and across roads, across a body of water or into a cave. There is no law that says you can't shoot across a trail, unless the trail is occupied. USFS is trying to work with the Forest Supervisor to get additional funding for signage, sign maintenance, etc.

Weld county is not part of this because the topography is different and wasn't part of this analysis. Weld doesn't have quite the issue being seen in Arapaho-Roosevelt. When asked if there is any restriction on the type of weapon allowed in the forest, Kevin responded that the limitation is not on the weapon but the type of projectile. For example, shooters can't use tracers, exploding targets or incendiary devices. Good education will be needed in PWV on how to handle. Sarah and Kevin stressed that PWV members should not approach shooters, but should call authorities and report as soon as possible.

When asked if other parts of the state are dealing with this, Sarah said the Pike-San Isabel USFS is watching our process. We are ahead on this due to population density in the area. There are restrictions around occupied but not unoccupied camping sites. When asked about designated shooting areas, Sarah said such areas require a lot of maintenance, and is not sustainable by the USFS. Randy Ratliff said that the information presented was very helpful and we will continue to need education and explanation.

Kevin ran through the standard statistics he does each year after the trail reports are in. PWV removed 1983 trees (2661 last year). Trees below 15 inches were 97% of trees PWV cut out. PWV contributed 25,961 hours, valued at \$640,977. 165 PWV members completed 6 patrols and another 20-25 were at 5 patrols. 1047 patrol reports were submitted. The percentage of dogs illegally off leash is declining well (20% in 2002, currently down to 7% today). Kevin said of the Rawah trails, only the southern part of Medicine Bow had remaining downed trees. All other trails in the Rawah were cleared of trees this year. Kevin will send a copy of his report to the Webteam. Crown Point road is now open entirely. Granite Ridge is also open.

E) TREASURER'S REPORT. Bob Meyer presented **PWV Financials** through October 18. On the Income Statement, Bob has consolidated the expenses. On Unrestricted Income, we have received a \$1000 donation from the Smiling Wolf Foundation Fund, an Orange County (California) Community Foundation. Judy Jacks speculated on how this donation may have occurred. Wildland Restoration Volunteers will be sending \$2500 pending our invoice. We have Ordinary Income of \$3,185.65 to date. In Endowment to date, we have received \$100 in donations. After we send out our annual year end email, we will hopefully see substantial income.

On the Balance Sheet, PWV has Unrestricted Cash of \$18,750.71 and Operating Reserve Funds of \$26,631.04. PWV's budget runs around \$20,000 each year plus any restoration projects. We have Restricted Cash of \$18,363.84. We have a liability of \$17,000 as PWV has not received an invoice yet for work crews hired through Larimer County. In the Endowment Fund with the Community Foundation of Northern Colorado PWV has \$74,775.59. PWV has no deadline for members submitting expenses. PWV is on a calendar year not a fiscal year. Bob made the following motion which was seconded and passed.

Move to approve the October 18th *financial report as presented.*

Bob will be sending out an email to all the Committee Chairs to start the budget process. He will be assisting the future Treasurer with this process.

REPORTS OF COMMITTEES

A) NOMINATING COMMITTEE. Tom Adams said the nominating committee chose four nominees for the Board of Directors (BOD). He gave each candidate present (Bob Hansen, Sandy Sticken, and Katina Mallon) time to elaborate about their time in PWV, relevant experience, etc. Due to travel, Mike Shearer was unable to attend. Tom asked if anyone wanted to nominate anyone else or to self-nominate. Tom then asked the nominees to leave the room. Positive discussion on candidates ensued.

After the ballots were cast, Randy, on behalf of the board, congratulated the new Board members who were elected unanimously. Next was election of officers, Elaine Green, Chair Elect, Sandy Sticken, Treasurer and Janet Caille, Secretary. These officers were elected unanimously. The final vote was for Advisory Board members. The following Advisory Board members, willing to serve again, were elected unanimously: Fred Allen, Chuck Bell, Dave Cantrell, Jerry Hanley, Mark Snyder, Cheri VanAckern, Garin VanDeMark, George Wallace and Lori Wiles. Newly elected by unanimous vote to the Advisory Board were: Bob Meyer, Mike Reynolds and Margaret Shaklee.

B) LEAVE NO TRACE Committee. Jim Greuel made the following motion, which was seconded.

Move that Lucretia Krause be approved to serve as Chair of the Leave No Trace Committee.

Jim said Lucretia has been on the committee for 3 years, is trained as a Leave No Trace (LNT) Master Educator, has been active on the committee and in PWV, and co-taught one of the LNT Trainer courses. Jim will remain on the committee. The motion passed unanimously.

C) STRATEGIC PLANNING AND DEVELOPMENT FUND. Jerry Hanley said there are 8 members on this committee. The committee has had many meetings and two workshops and has examined the PWV Mission Statement, reviewed the 2015 SWOT analysis, and updated it with current issues. The original ad hoc committee started in 2014. The committee has decided their primary job is to develop a strategic plan. The committee talked about possibly developing a process for an annual operating plan, but decided that it should probably be a recommendation included in the long range strategic plan. Margaret Shaklee and Jerry are finalizing a questionnaire to send to all Committee Chairs, the Advisory Board and the Board of Directors. The questionnaire is structured around the 5 objectives of the mission statement. On receiving input, the committee will determine what parts have strategic intent and will be working with involved committees. The committee will be making a proposal to the Board.

For the Fund Development committee, Judy Jacks talked about the **King Soopers card**, and handed out cards to those who didn't have one. Judy will have cards available at the Year End Event and will make an announcement also. When PWV members spend less than \$4000 per month, Judy typically sends an email reminder. Judy also announced that she and her husband Dan will host a **PWV Holiday Party**, Thursday, December 6, 6:30-9:00.

Jerry said we will hopefully have a **Pour Brothers Fund Raiser** in January or February of 2019 rather than December, due to the Holiday Party. PWV typically receives \$250 from this event.

The committee was working on an **NEEF grant** to buy radios or spot units. More comparative information is needed in order to know what's best to apply for. Jerry asked for a volunteer who would be familiar with this equipment and willing to do an anaylsis. The names of Fred Sprague and Gerry Cashman were suggested. The intent is to apply for the next grant cycle.

The Fund Development committee will initiate the **Endowment Fund Grant** application in January. We haven't spent any Endowment Fund monies yet. We continue to add sponsors and logos on pwv.org.

The **Year-End Fund Raising** campaign will be in December. Colorado Gives Day is Dec. 4th. This year emails rather than letters will be sent. Karl Riters has tested the email process. Reminders will be sent. If members donate on Colorado Gives Day, PWV becomes eligible for matching funds. Jerry encouraged all those donating to consider donating on December 4th.

D) SUPPLEMENTAL TRAINING. Linda Reiter reported that she, Janis Kloster, and Mike Shearer will be helping Jackie Picard on Supplemental Training. Linda has been encouraging Jackie to present ideas to the BOD. Linda asked for assistance from the Web Team and Karl Riters said the team would be happy to assist as needed.

OLD BUSINESS

A) NWSA WSP GRANT. Janet Caille reported that the NWSA WSP Grant Final Report was submitted on October 15th. Janet thanked Judy Jacks for helping with final editing, Peter Skiba for the suggestion of using the Volunteer Agreement for the signed release requirement, Alan Meyer for the query for hours, and Bob Meyer for redirecting all grant dollars for Photo/Video equipment. Janet expressed thanks to the Photo/Committee for their ground-breaking work, saying that the committee had put in 847 hours this summer. The links to the videos will at some point be put on Youtube. On the PWV.org website, an article will also include the links. A presentation will be made at the YEE.

NEW BUSINESS

A) **PWV PATROLLED TRAILS.** Kevin Cannon said he has not been getting reports on the trails PWV doesn't patrol. Because of this, Kevin would like to propose to the Board to start looking at other trails for PWV to patrol. Kevin passed out sheets of possible trails to those present, explaining that the trails highlighted in yellow are the ones Kevin is considering. PWV won't be dropping any current trails. About half of the trails are in the Homestead Meadows area at the end of Lion Gulch. Not all of these trails have an assigned volunteer group. The critical need for Kevin is Trail Patrol information.

B) FRIENDS OF WILDERNESS GROUP. Alan Meyer tabled this topic due to time constraints. He did ask those present if additional members would like a tutorial session on the use of **Google Drive**. Alan will set up a time for a tutorial session.

C) NWSA CONVENTION. Celia Walker gave a presentation about the National Wilderness Workshop in Gunnison conducted by the National Wilderness Stewardship Alliance (NWSA). The Workshop was held October 10-12 in Gunnison, Colorado, at the Colorado Western campus. Six PWV members attended: Celia Walker, Elaine Green, Dave Cantrell, Janet Caille, Jeff Dean and Mark Snyder. Three tracks, culture, science and management, were presented at the conference. Celia attended the one on culture and gave some statistics and information on minority inclusion. The presentation was titled "Are we there yet?" Minority populations visiting the National Parks are not proportional to the population. 13.1% of population is black while only 1% of NPS visitors are black.

Young people with marginalized identities face high hurdles to pursue national resource management careers. Public images of outdoors are not diverse. Narratives are the key to the conversations for getting people of color into the wilderness. For blacks going into the forest, the forest can trigger thoughts of lynching. People involved in service careers, may not be interested in donating a service (i.e., being a PWV volunteer). By 2045, people of color will represent 50.5% of the US population. Sustainability needs to be built or there won't be enough people to sustain the forest. Melissa Martinez who was at the workshop has Fort Collins connections, so Celia will be working with her. About 12-15% of Larimer County and about 30% in Weld County is non-white, mainly Hispanic. Celia said we need to know and relate to the community. PWV will need innovative solutions and partnerships with local groups, looking for common goals. As an example, Celia asked how many of our kiosks are in Spanish? It is important to eliminate the barriers. Barriers might be transportation, timing, equipment, etc. The marketing message needs to be the kind that helps people see themselves there. We need to provide relatable role models.

Celia mentioned the quote that was at the USFS "To create a culture of inclusion that awakens and strengthens all people's connection to the land." Are we there yet?

Jeff Dean reported briefly about some of the fund raising session. In this area also, it's important to eliminate the barriers. For example, for working younger members, 6 patrol days can be challenging. Three C Mountaineering in Golden, gets grants in the form of equipment like boots, backpacks, ... At the workshop, one session was "Speed Dating for Grant Writing". Organizations such as Great Outdoors for Colorado, (CO lottery), Society for Wilderness Stewardship, the Conservation Lands Foundation, and NWSA were represented. Jeff mentioned there are funds available for removing invasive species. In the Boulder area, grants have been received for invasive species treatment. The Wilderness is for everyone. By 2040, the minority will become the majority and if people don't have a connection with the outdoors, there will be no one to sustain our wilderness areas.

When asked how the numbers are determined, Jeff said ICES has terrorized the Latino community. People here legally are somewhat going underground. Further discussion ensued on taking the parks to the people. The question of insurance coverage was mentioned also. PWV members are only covered when out on the trail. PWV has had only two African American members. We need to think radically different in our recruiting and try to get to the leaders in the community.

D) SONGSCAPE VIDEO. Linda Reiter said last month was the Reveal Party at New Belgium for the video produced by Songscape and the Burroughs Band. Burroughs played two sets at the party. The video was shown at the party and New Belgium brewed a special beer for the occasion. The Board enjoyed watching the 4 minute video. The band gave a shout out to PWV. The suggestion was made to put the video on PWV.org.

E) SANDY ERSKINE. Sandy made the following motion which was seconded.

Move to create a retention ad hoc committee for all PWV members.

Discussion ensued. Alan Meyer mentioned that Member Relations has briefly touched on this topic. Sandy said we are losing a lot of the members we've had for a long time. Celia Walker said she has had concerns especially about second year people. Jeff Dean, for Recertification, tries to determine why people don't return. Per the statistics after three years we tend to lose about half of our members. Discussion continued. Randy confirmed that the issue was an important one but expressed concern that we didn't have enough time to discuss thoroughly. A motion to table the motion was made, seconded and passed.

F) THANK YOU. Randy Ratliff expressed his thanks to those leaving the Board in 2018 for their service, involvement and continued dedication. As the retiring Chair, Randy said it has been a pleasure working with everyone and he appreciated the dedication and support of all.

The Meeting adjourned at 8:45 p.m.

Janet Caille, Secretary

Next Board Meeting: November 15, 2018 6:30 p.m.